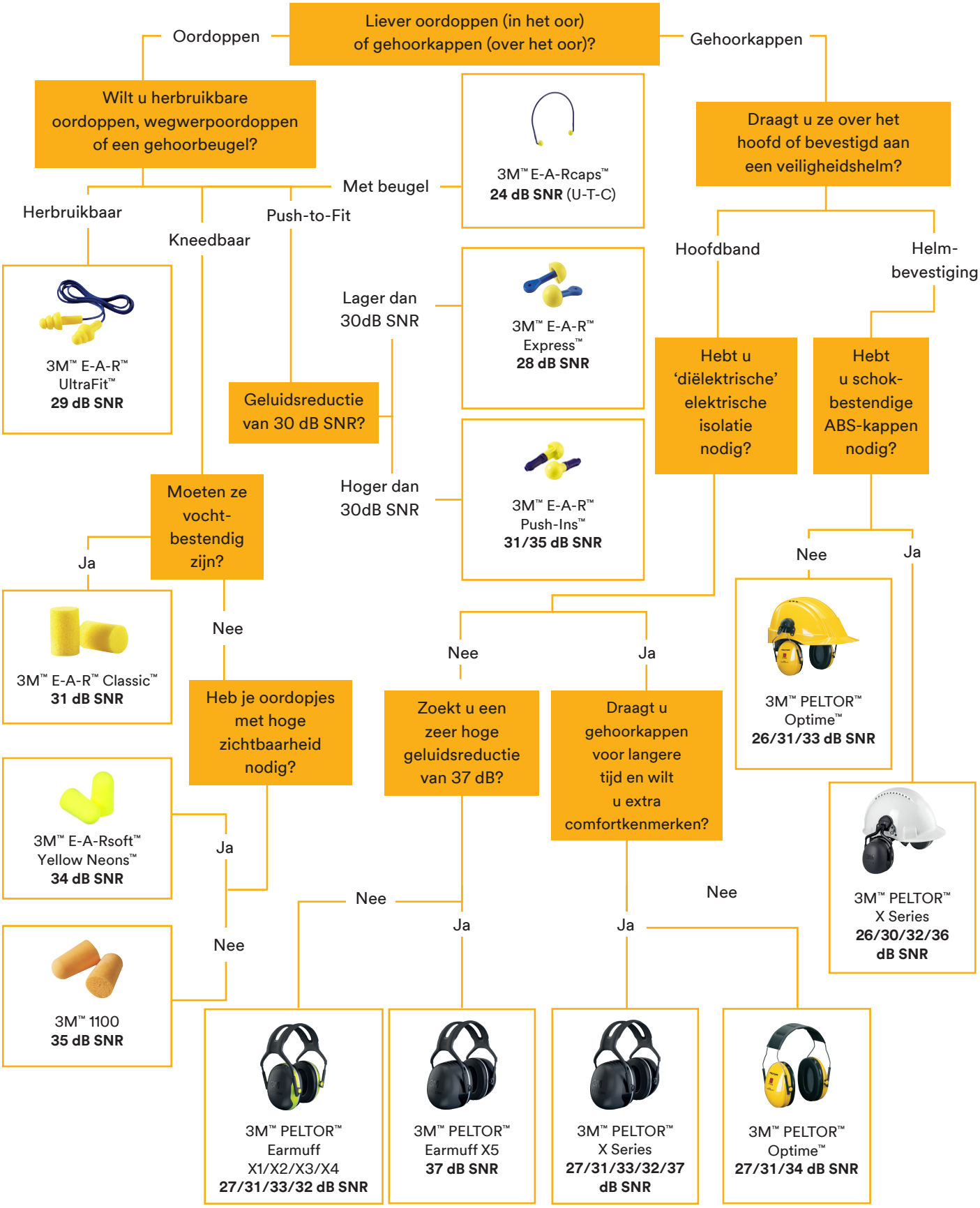Kies het juiste product